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Exam : P8010-034

Title: IBM Tealeaf TechnicalMastery Test v1

Version : DEMO

1.When Events fire, what happens:

- A. A counter is incremented that tracks the occurrence of the Event for Reports
- B. An Event value can be set and saved in the session data
- C. Dimension values can be set and saved in the session data

D. All of the above

Answer: D

2.Looking at the image, which Value to Record would you use to combine individual product codes so they are displayed in reports as product areas?

Add Dimens	ion:	
Name:		
Description:		
	Populated By:	Select
Populate With:		First Value on Page/Ht 👻
★ Advance	ed Options	
Values to Record:		Whitelist + Observed Values
Default Value:		Whitelist + Observed Values
Max Values Per Hour:		Group Lists - Text
Allo	w Empty Values:	Group Lists - Numeric
Set Valu	e Cisplay Order:	
Conversion		
Edit White	Edi	it BlackList Turn On Logying
Reset Tri	n Fieg	
		Save Draft Cancel

- A. Whitelist + Observed Values
- B. Whitelist Only
- C. Group Lists TextC. Group Lists Text
- D. Group Lists NumericD. Group Lists Numeric

Answer: C

3.Looking at the image,



Which button is used to view a list of Events that fired in the session? A. A

- В. В
- C. C
- D. D

Answer: D

4.What is a Report Template?

- A. A framework from which you can build robust Dashboards, Scorecards, or Reports
- B. Proactive notifications of changes in Event levels.
- C. A way to segment Event Data.
- D. Basic interface to replay a session

Answer: A

5.A Count Event could be used to record any of the following EXCEPT:

- A. The abandoned cart amount
- B. How many customers logged in
- C. How frequently visitors see an out of stock message
- D. How many times an error code is displayed

Answer: A