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Exam : P8010-034

Title: IBM Tealeaf TechnicalMastery Test v1

Version : DEMO

1.When Events fire, what happens:

- A. A counter is incremented that tracks the occurrence of the Event for Reports
- B. An Event value can be set and saved in the session data
- C. Dimension values can be set and saved in the session data

D. All of the above

Answer: D

2.Looking at the image, which Value to Record would you use to combine individual product codes so they are displayed in reports as product areas?

| Add Dimens | ion: | |
|----------------------|------------------|------------------------------|
| Name: | | |
| Description: | | |
| | | |
| | | |
| | Populated By: | Select |
| Populate With: | | First Value on Page/Ht 👻 |
| ★ Advance | ed Options | |
| Values to Record: | | Whitelist + Observed Values |
| Default Value: | | Whitelist + Observed Values |
| Max Values Per Hour: | | Group Lists - Text |
| Allo | w Empty Values: | Group Lists - Numeric |
| Set Valu | e Cisplay Order: | |
| Conversion | | |
| Edit White | Edi | it BlackList Turn On Logying |
| Reset Tri | n Fieg | |
| | | Save Draft Cancel |

- A. Whitelist + Observed Values
- B. Whitelist Only
- C. Group Lists TextC. Group Lists Text
- D. Group Lists NumericD. Group Lists Numeric

Answer: C

3.Looking at the image,



Which button is used to view a list of Events that fired in the session? A. A

- В. В
- C. C
- D. D

Answer: D

4.What is a Report Template?

- A. A framework from which you can build robust Dashboards, Scorecards, or Reports
- B. Proactive notifications of changes in Event levels.
- C. A way to segment Event Data.
- D. Basic interface to replay a session

Answer: A

5.A Count Event could be used to record any of the following EXCEPT:

- A. The abandoned cart amount
- B. How many customers logged in
- C. How frequently visitors see an out of stock message
- D. How many times an error code is displayed

Answer: A