

Exam : M9560-231

Title: IBM Software Subscription &

Support Sales Mastery Test

v1

Version: DEMO

- 1.IBM Software Subscription & Support includes what two of the following components?
- A. Premium support and version upgrades/rights.
- B. Business partner services and version upgrades/rights.
- C. Technical support and version upgrades/rights.
- D. Technical support and Premium Support.

Answer: C

Explanation: A comprehensive product upgrade and Technical Support solution, IBM Software Subscription and Support, availablethrough IBM Passport Advantageand Passport Advantage Express, delivers: product upgrades—new releases and new versions—at your convenience phone and online Technical Support—when, where, and how you choose

- 2. How can you determine if a quote line item is prorated to align it with the client 's anniversary date?
- A. There is an incident in front of prorated line items.
- B. The renewal line item coverage dates are less than 12 months.
- C. The renewal line item coverage dates are for a full 12 months.
- D. There is no way to tell.

Answer: C

Explanation: *Since the order must be placed before the renewal line item due date for the incentive to apply, only Subscription & Support line items with a renewal line item due date AFTER (but not including) April 1, 2013 qualify in North America. In Europe, the start date for this incentive is July 1, 2013 for Subscription & Support renewal line items with due dates AFTER (but not including) July 1, 2013.

- 3.If your client has questions about their use of technical support and software downloads, who should they call?
- A. IBM Technical Support Team
- B. IBM Software Renewals Representative
- C. IBM Software Client Leader
- D. IBM Business Partner Sales Representative

Answer: A

Explanation: A comprehensive product upgrade and Technical Support solution, IBM Software Subscription and Support, available through IBM Passport Advantage and Passport Advantage Express, delivers: product upgrades—new releases and new versions—at your convenience phone and online Technical Support—when, where, and how you choose

- 4. How does a Reseller/VAD obtain their Renewal Data?
- A. Resellers/VAD proactively pull their data.
- B. The client emails their Reseller their renewal quote.
- C. The Reseller/VAD calls IBM renewal desk.
- D. IBM emails Resellers/VAD a file with their data.

Answer: A

Explanation: IBM recommend Resellers/VADs pull their renewal dataevery 17thday.

5.The "Reseller Authorization" field associated with each line item is	
A. the Reseller's current certification level	

- B. the VAD's current certification level
- C. the certification level required to sell that line item
- D. does not mean anything

Answer: B

Explanation: See step 4 below. How to become authorizedIf the products you intend to sell require authorization, follow the steps below. Value Advantage Plus requires an approved solution containing a product within the Product group(s) you want to sell. SVI requires one sales and two technical certifications, in the product group(s) you want to sell.