

Exam: M9520-233

Title: IBM Social Business

Solution Sales Mastery Test

v1

Version: Demo

- 1.A social business is _____.
- A. exciting, territorial and aggressive
- B. educational, tenacious and negotiable
- C. engaged, transparent and nimble
- D. exclusive, technical and networked

Answer: C

- 2.Discussion Forums in Connections 3 can be created where?
- A. In your own Profile.
- B. Only in Communities.
- C. As part of an Activity.
- D. Standalone and inside Communities.

Answer: C

- 3. Companies may use social business to drive enhanced value in which of the following areas?
- A. Quick, collaborative feedback from subject matter experts in their field.
- B. To launch a global brand quickly
- C. Enter new markets.
- D. All of the above.

Answer: A

- 4. How are people currently operating as we become a smarter planet?
- A. Educated, aware and virtualized.
- B. Instrumented, intelligent and interconnected.
- C. Integrated aligned and virtualized.
- D. Segmented, networked and simplified.

Answer: B

5.Online awareness allows place members to see when other members are online.

Which of the following products will enable online awareness in Lotus Quickr Places?

- A. Lotus Connections
- B. Lotus Sametime
- C. LotusLive Meetings
- D. IBM WebSphere Portal

Answer: B