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Exam : **HP2-H29**

Title : **Selling HP Retail Point of
Sale Solutions**

Version : **Demo**

1.Which capability does WES 7 OS provide?

- A. Space savings
- B. Single-channel content capability
- C. Integrated interactive multi-touch
- D. Thin bezels

Answer: C

2.Which HP digital signage solutions include HP DreamColor calibration features?

- A. HP LD4220tm and LD4729tm digital signage displays
- B. HP LD4730 and LD4730G micro-bezel video wall displays
- C. HP LD4210 and LD4710 LCD digital signage displays
- D. Any HP 47-inch diagonal digital signage display

Answer: B

3.Why is HP focusing on specific retail and hospitality sub-verticals?

- A. because POS is a critical part of their business and these customers are quick to adopt new technologies
- B. because these sub-verticals are likely to already use HP solutions in printing and IT
- C. because these sub-verticals represent the most progressive businesses in the retail industry
- D. because these sub-verticals are likely to convert to POS technologies in the near term and have the capital to do it

Answer: D

4.Which display has interactive touch-screen capabilities?

- A. HP LD4210 and LD4710 LCD digital signage displays
- B. HP LD4220tm and LD4729tm digital signage displays
- C. HP LD4730 and LD4730G micro-bezel video wall displays any
- D. HP 47-inch diagonal digital signage display

Answer: C

5.What value consideration does HP POS hardware offer over PCs?

- A. Precise graphics capabilities to display exact colors and sharp lines
- B. Appropriate number and type of ports to reduce cable clutter
- C. Wireless connectivity to enable public wifi hotspots
- D. Portability to operate anywhere in the store

Answer: B

6.Why is HP well positioned for retail?

- A. HP is the world's largest technology company.
- B. HP offers a total end-to-end portfolio.
- C. HP is the first in the industry to offer retail solutions.
- D. HP operates in over 170 countries.

Answer: B

7.What does HP do to reduce clutter of cables in retail solutions?

- A. Offers wireless peripherals
- B. Adds more features to eliminate peripherals
- C. Offers rechargeable peripherals
- D. Provides powered ports for peripherals

Answer: D

8.Due to globalization, consolidation, and format blurring occurring in the retail industry, what does a retailer need to do in order to remain competitive?

- A. Be in the right place with the right offering
- B. Offer the same access to information that customers get online
- C. Offer an integrated connected experience
- D. Enable the consumer to control the shopping experience

Answer: C

9.How many years has HP been serving retail clients?

- A. 15 years
- B. 25 years
- C. 40 years
- D. 60 years

Answer: A

10.Which customer expectation must be met by a POS solution?

- A. Understanding of the services included
- B. Value for their investment
- C. A secure transaction environment
- D. Fair pricing

Answer: B