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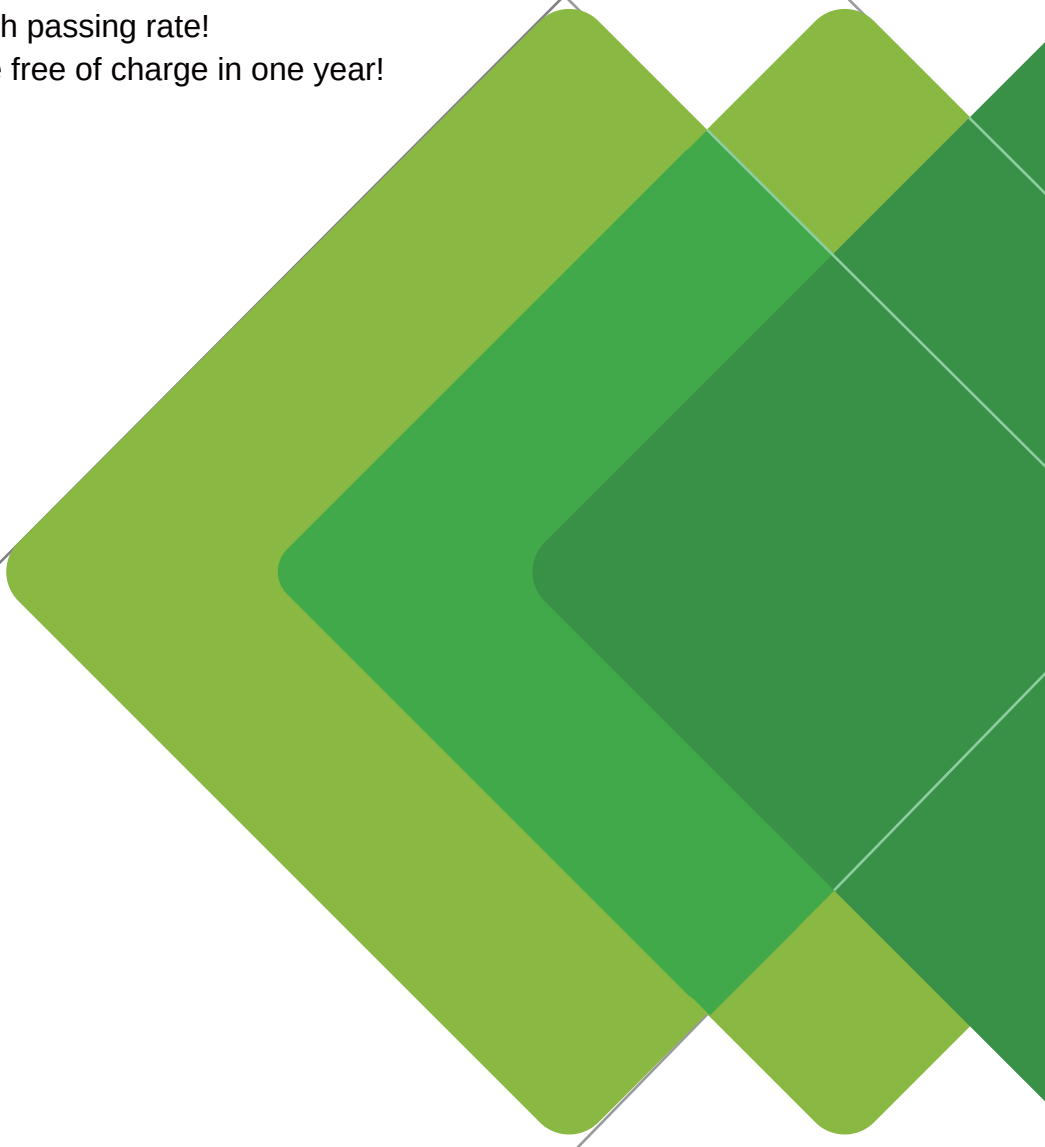

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Exam : **AD0-E303**

Title : Adobe Campaign Classic Architect Master

Version : DEMO

1.Your client wants to configure a data connection perform an incremental data import from a Microsoft Dynamics CRM system.
Which remote field(s) must be present in the CRM Connector settings to enable this?
A. Last Modified field
B. Account ID Last Modified field
C. ID field Last Modified field
D. Account ID field
Answer: B

2.What are two reasons a company share an instance across multiple tenants? Choose the two correct answers.
A. Lower cost of maintenance
B. Need to share resources across tenants
C. Lower complexity of implementation
D. Simplify the upgrade process
E. Need to partition and secure data across tenets
Answer: C D

3.You are planning an Adobe Campaign Classic build upgrade. After reading the release notes, in what order should these tasks be performed?
A. Backup config files Upgrade Test
B. Backup data Backup Config files Upgrade. Go live
C. Select version Backup data Upgrade Test
D. Backup data Backup config files Upgrade
Answer: D

4.During the initial project scoping phase, you have recommended the following environments.
1. Development
2. Integration
3. Staging
4. production
Your client is pushing back on the number of environment that you have recommend for the overall solution.
What would be the most significant impact of reducing the number of environments in this list?
A. Without an operational staging environment, you cannot accurately validate the impact that a new release will have on production.
B. Without a staging environment, your client teams do not have anywhere to perform training tasks on.
C. Without a staging environment, your client teams do not have anywhere to perform training tasks on.
D. Without an integration environment, you cannot test the solution in the enterprise
Answer: B

5.What is the different between a solution design document and an Adobe campaign playbook?
A. A solution design document describes the design and implementation of a solution, while a playbook describes how to operate it.

B. A solution design document contains a guide to marketing activities while a playbook includes technical information.
C. A solution design document contains high level architectural content, but a Campaign playbook goes into a lot more detail.
D. A playbook contains the same information as a solution design document, except it is written in a way to be more client friendly
Answer: B