

Exam : 00M-651

Title: IBM PureApplication System

Sales Mastery Test v1

Version: Demo

- 1. Which one of the following is NOT a business demand that the IBM PureApplication™ System helps enable customers to address?
- A. Capturing business opportunities more quickly
- B. Increased business innovation
- C. Leveraging technology more strategically
- D. Increased business process control

Answer: D

- 2.Most IBM PureApplication™ System whiteboard conversations will have unique outcomes, but the most desired and logical next step in the sales process is which of the following options.?
- A. An agreement to move forward with a PureExperience offer
- B. A purchase order
- C. Another whiteboard discussion with the line of business leaders
- D. An Express Business Value Assessment (BVA)

Answer: A

- 3. Which is NOT a benefit of the IBM PureApplication™ System simplified experience?
- A. Ability to be upgraded with zero downtime
- B. Single management console with role-based processes and automation capabilities
- C. Embedded process control and security patterns
- D. Only two contacts needed for support: one for hardware and one for software

Answer: D