

Exam : 000-M229

Title : IBM SPSS Predictive

Analytics Sales Mastery v1

Version: Demo

- 1. Which SPSS product(s) are required in order to use SPSS Decision Management?
- A. SPSS Collaboration and Deployment Services and SPSS Modeler
- B. SPSS Statistics and SPSS Modeler
- C. SPSS Collaboration and Deployment Services and SPSS Statistics
- D. SPSS Modeler and SPSS Data Collection

Answer: B

- 2. Which two SPSS Data Collection components make up SPSS Data Entry.?
- A. Interviewer and Reports
- B. Author and Reports
- C. Author and Interviewer
- D. Author and Scan

Answer: A

- 3. What is the main purpose of SPSS Data Collection?
- A. To gather feedback from constituents for use in advanced and predictive analytics.
- B. To retrieve existing data stored from disparate sources.
- C. To prepare messy data for more accurate modeling.
- D. To integrate analytic results into business processes.

Answer: A