# IT-DUMPS Q&A

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**Exam** : **000-M155**

**Title** : M155 Information Management Solution Sales Mastery Test v3

**Version** : Demo

1.Why is retail a target industry for Information On Demand?

A. because they usually have a single, global source of sales, marketing, and business performance information and insight

B. because they usually have their systems integrated with regulatory systems

C. because they need to ensure that they have a complete picture of customer or product information at all times

D. because they need to keep employee information organized in different locations

**Answer:** A

2.Process owners need access to managed content, as well as optimized and integrated processes. They also need automated manual processes and support for mitigating risks and enforcing performance management.

Which product should you recommend to these customers.?

A. A unified content, process, and compliance roadmap

B. A framework and underlying solutions that are optimized

C. An information integration platform

D. An integrated business process management solution

**Answer:** D

3.Which industry struggles most with quality and access pressures?

A. retail

B. wholesale

C. healthcare

D. banking

**Answer:** C